

IMAGINE...

A woman with long dark hair, wearing a light-colored lace-trimmed top, is seen from behind. She has her right arm raised, with her hand open and fingers spread, reaching towards a large, out-of-focus crowd of people. The background is filled with many people, their faces and clothing blurred, creating a bokeh effect. The overall atmosphere is one of a large gathering or event.

A SOCIEDADE MUDOU!



**I HAVE A
DREAM**



EU SOU CAIO CUNHA

ELEIÇÕES 2012

A MUDANÇA começa com seu voto.
SEJA parte desta MUDANÇA!

#CAIOCUNHA43777

Conheça nossas propostas: www.caiocunha.com.br



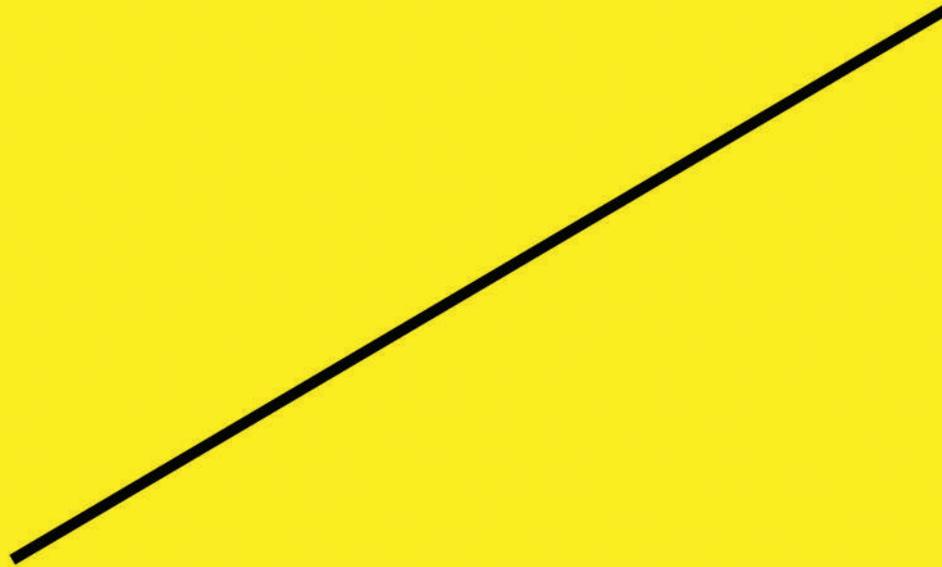
ELEIÇÕES 2016

PRIMEIRO

2016

ÚLTIMO

2012



↑ 357%

A group of diverse people, including men and women of various ethnicities, are standing outdoors. They are dressed in casual, contemporary clothing. The background shows a building with horizontal slats and a tree. Overlaid on the image is the text 'Eleições 2018' in a large, white, stylized font. The word 'Eleições' is in a cursive script, and '2018' is in a bold, sans-serif font.

Eleições
2018

5X

MAIS

FÓRMULA **3G**



MANDATO
HARDWORK



MANDATO
COLABORATIVO

CRIAMOS UM MANDATO
COM CINCO PILARES_

**TRANS
PARÊN
CIA**

**PARTI
CIPA
ÇÃO**

**REPRE
SENTA
TIVI
DADE**

**FOR
MA
ÇÃO**

**SUS
TENTA
BILI
DADE**

A BASE DA METODOLOGIA_



DIVERSIDADE FORTALECE



MISSÃO

CRIAR UM
MODELO
DE MANDATO
**PARTICIPATIVO
E REPLICÁVEL**

PROVOCAR UMA

TRANSFORMAÇÃO

POLÍTICA E SOCIAL

NO BRASIL, A PARTIR

DE MOGI DAS CRUZES

VISÃO



IQM

ROTATÓRIA DO HABIB'S

TEMPESTADE





PRESSÃO

TIRE UMA SELFIE NO UBER E PUBLIQUE COM

#UBERMOMI

QUERO A PERMISSÃO JÁ!



IMPACTO

FÓRMULA **3G**

GGGENTTE
GGGENTTE
GGGENTTE



O BRASIL
tem jeito



MUDANÇAS ACONTECEM POR
CONTAMINAÇÃO

AS PESSOAS PROVOCAM
MUDANÇAS

A vibrant crowd of people at a festival, with many hands raised in the air. The scene is filled with colorful powder (pink, yellow, green, blue) that is being thrown, creating a dynamic and celebratory atmosphere. The background is a mix of these colors, suggesting a large-scale event like Holi or a similar festival.

MAS PARA ISSO_

É PRECISO TER

PESSOAS

ENGAJADAS





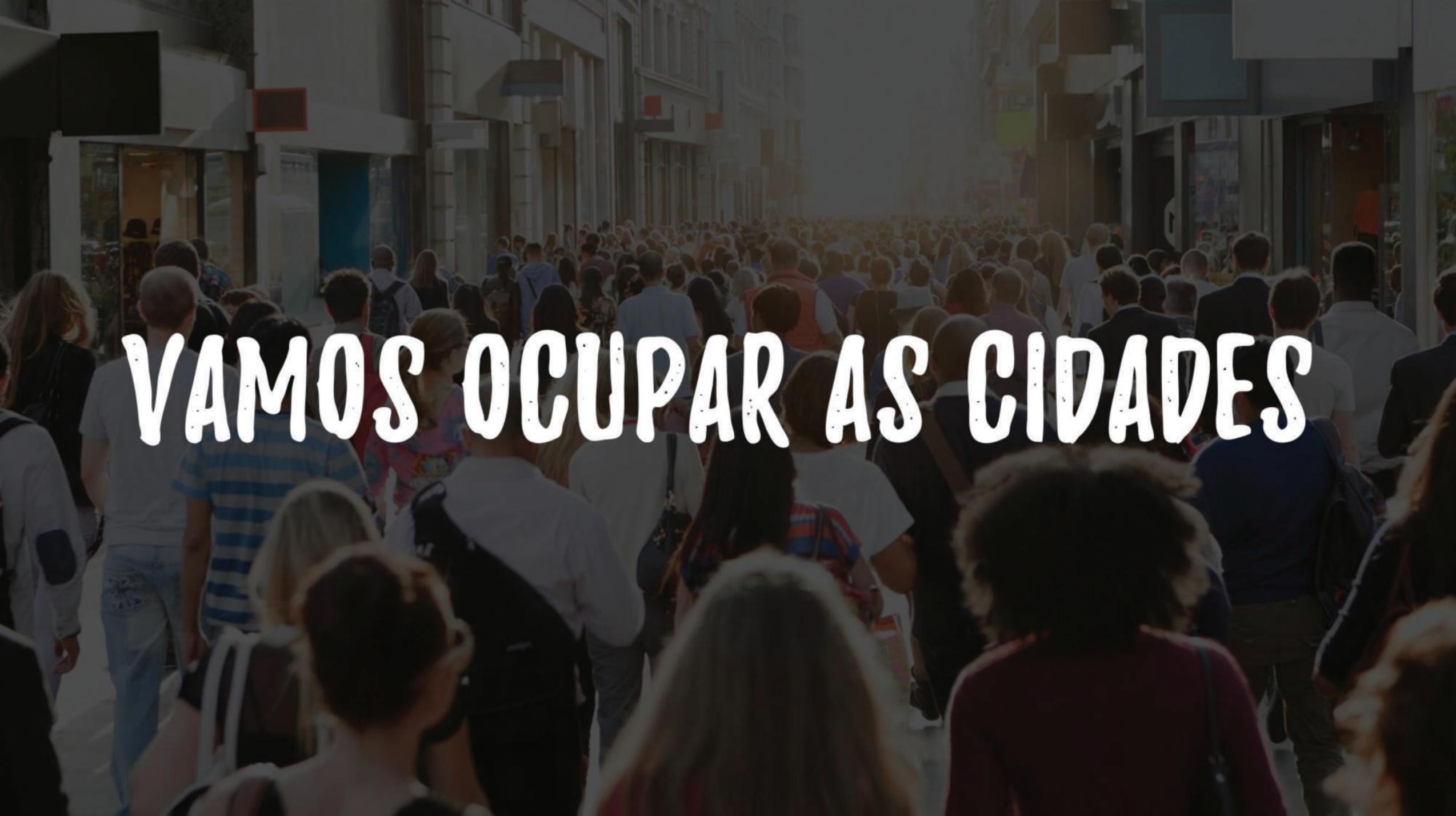
ENGAJAR PESSOAS

(eis o desafio)

*para transformar
o Brasil*



O BRASIL
TEM JEITO

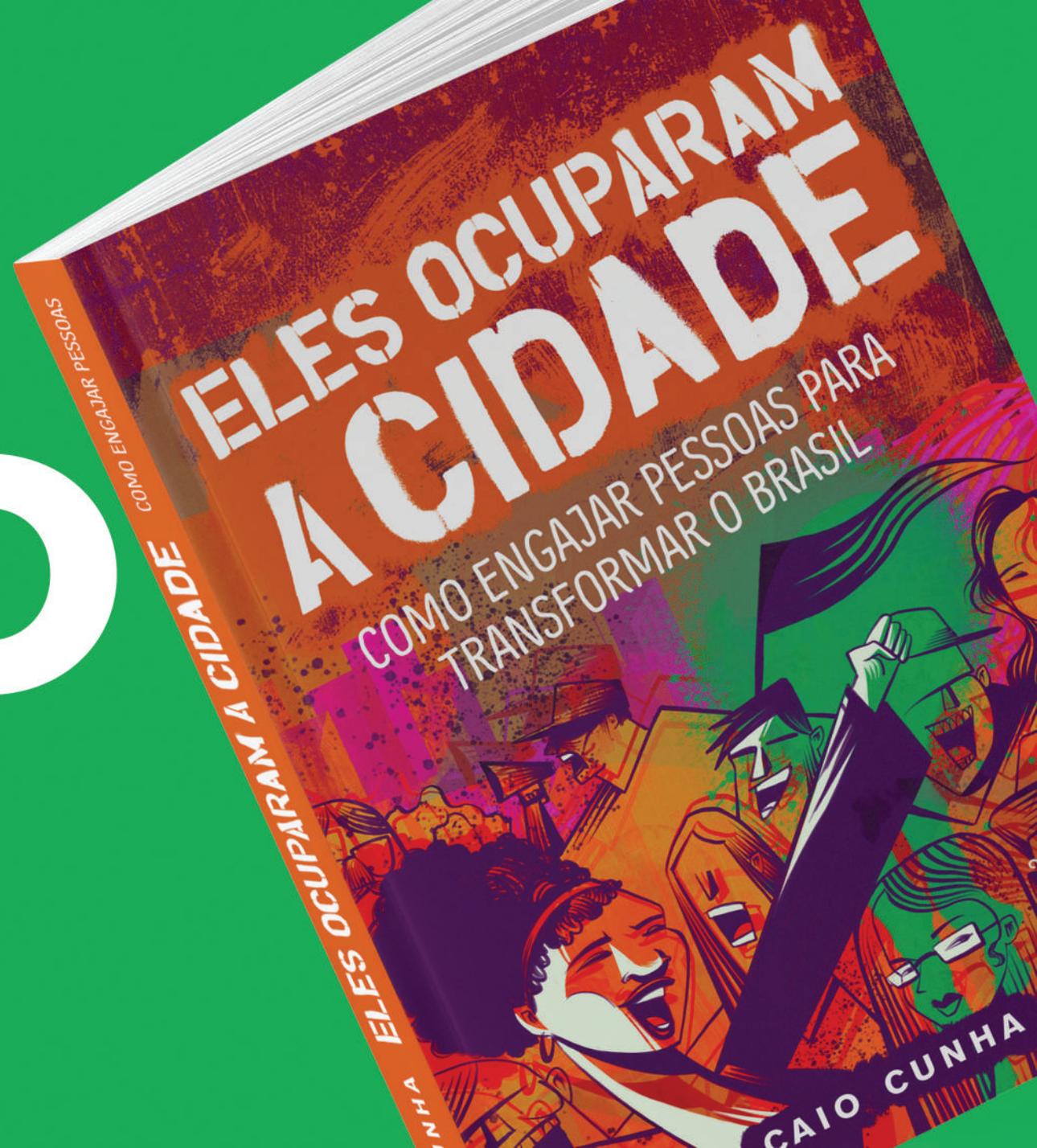
A large crowd of people is walking down a city street, viewed from behind. The crowd is dense and fills the street, extending into the distance. The background shows city buildings and storefronts. The text "VAMOS OCUPAR AS CIDADES" is overlaid in white, bold, uppercase letters across the center of the image.

VAMOS OCUPAR AS CIDADES

A group of approximately ten people are gathered around a large, dark wooden conference table in a meeting room. One man in a blue and white checkered shirt stands at the head of the table, facing the group. The others are seated, some looking towards the speaker, others looking at documents or devices on the table. The room features patterned wallpaper, a framed picture on the wall, and several white pendant lights. The word "HUB" is overlaid in large, white, bold, sans-serif font in the center of the image.

HUB

LIVRO



QUEM FAZ
ACONTECER
#teamCaióCunha



11 94000-6779 

CAIOCUNHAOFICIAL 

SEJACAIOCUNHA 

VEREADOR@CAIOCUNHA.COM.BR 

PALESTRAS E MAIS INFORMAÇÕES

